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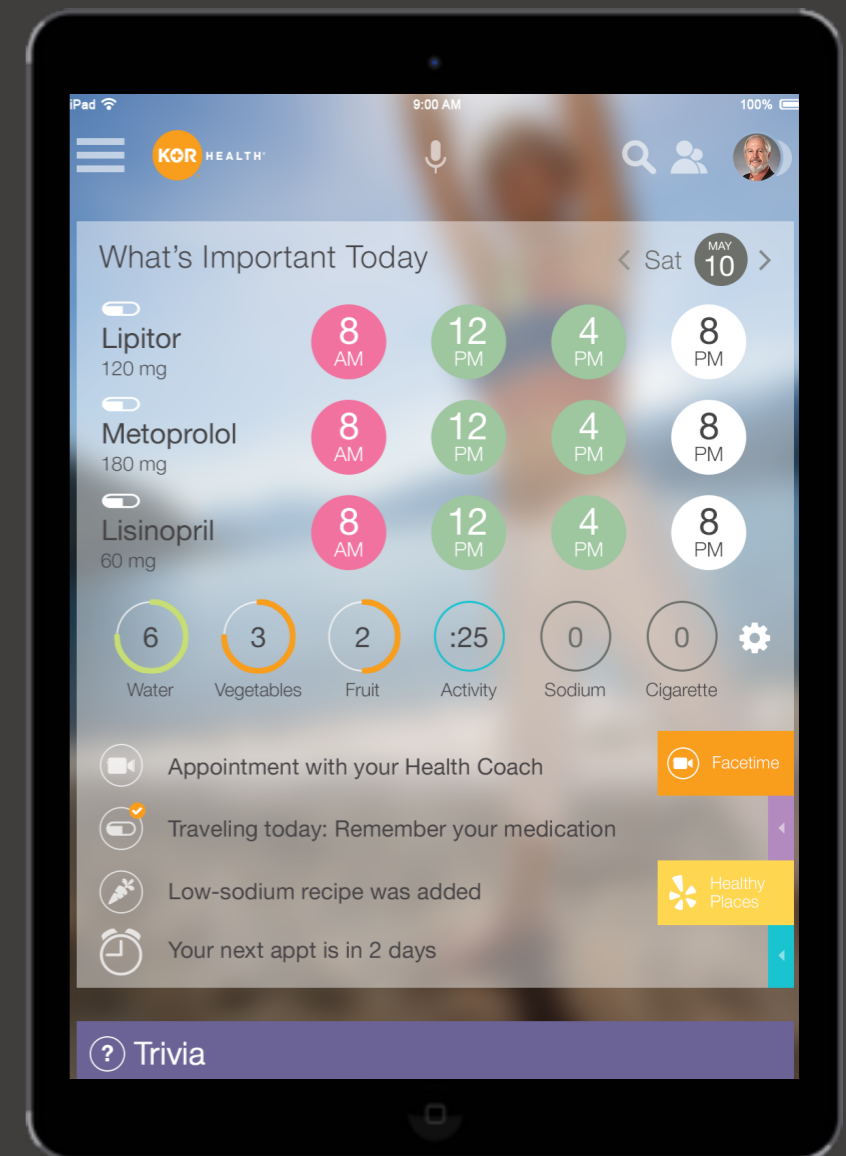
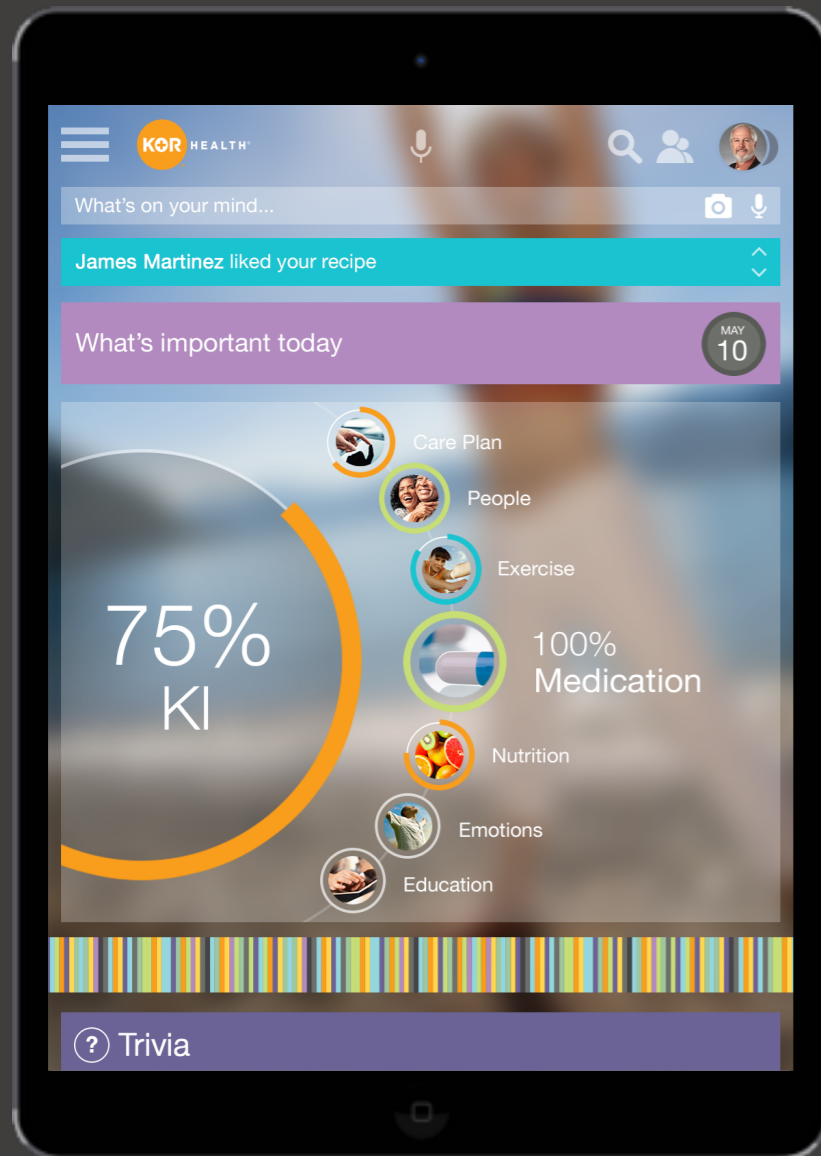
Empowering Human Engagement

KOR is an intelligent person-centric technology solution that seeks to connect with & inspire consumers (*patients and their care circle*) in facilitating individualized health & wellbeing.





Intelligent intuitive & interactive

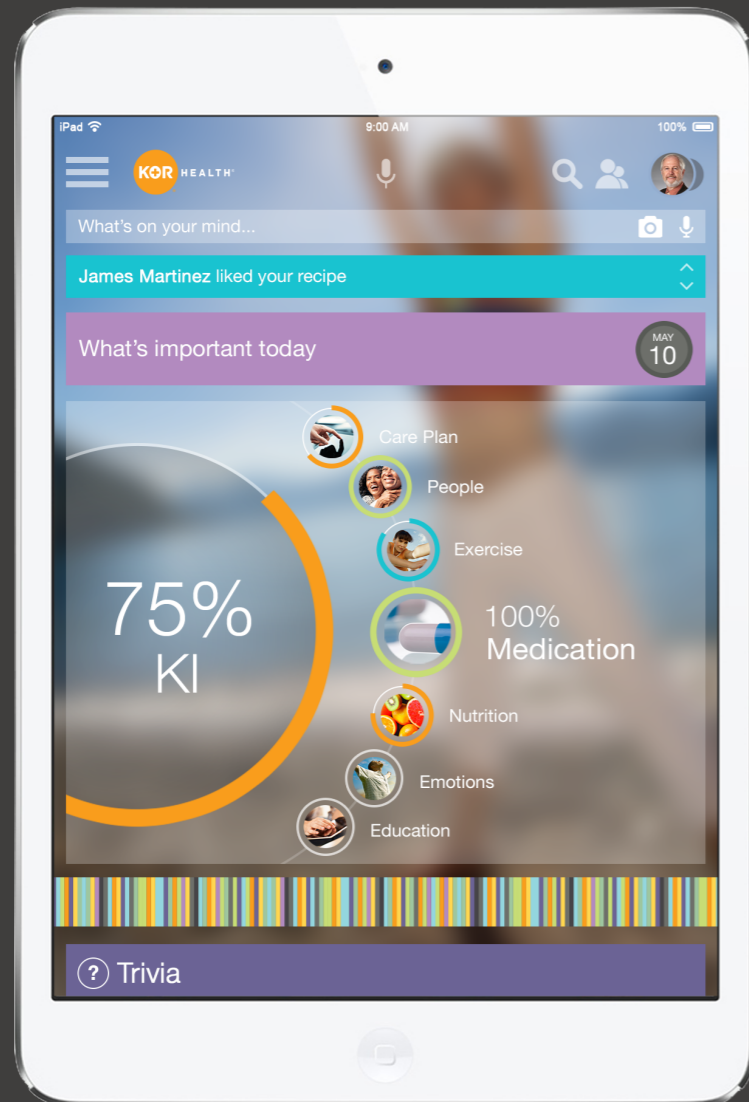


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KOR HEALTH® Person-centered UI / UX



- 1) **Care** Current Condition(s), PHI & Clinical Path
- 2) **Medication** Reconciliation & Compliance
- 3) **People** Resources, Family & Caregivers
- 4) **Education** Learning & Adherence
- 5) **Nutrition** Suggested & Meal Plan
- 6) **Exercise** Guidance, Coaching & Wellness
- 7) **Emotion** Physical & Emotional Needs



A **unique** user engagement platform for patients, caregivers, users & their families.

Designed to:

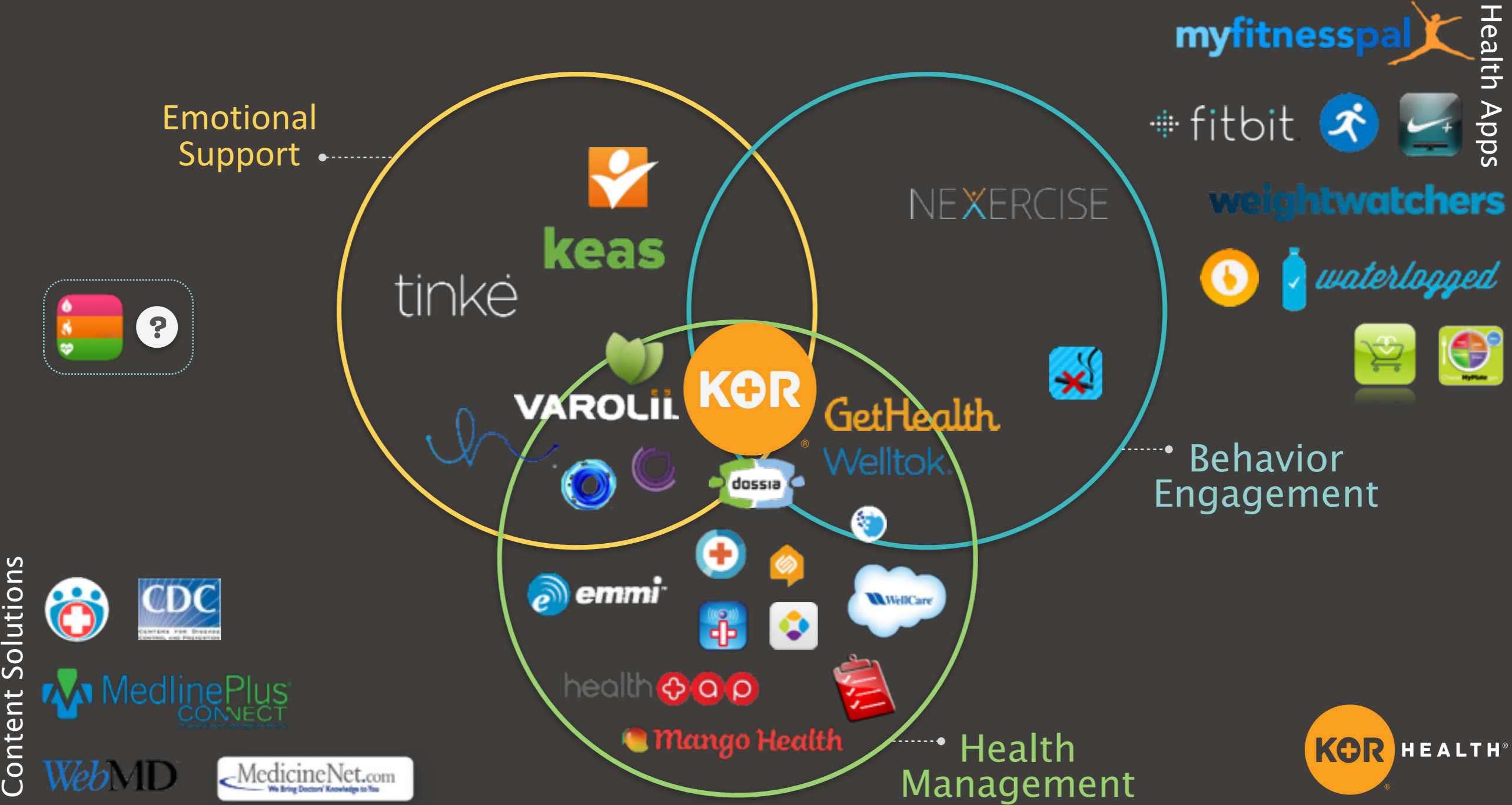
- **Engage** users in multiple dimensions of their own care
- **Educate** users about better health & health choices
- **Inspire** better health behaviors & outcomes
- **Empower** well-being & positive health outcomes



KOR aligns with the Person-Centered Service Plan vision Effective March 2014.

- **Social** components for chosen participants in care
- **Timely/Personal** inspires convenience & individual inputs
- **Interactive** design for behavior support & self-guidance
- **Individualized** to serve cultural, clinical, and social needs

KOR ADVANTAGE | Holistic Care Delivered



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FOUNDING TEAM + Collective Experience

David McDonald

Chief
Executive
Officer

Ian Chuang, M.D.

Chief
Medical
Officer

Lee Phillips

Chief
Marketing
Officer

Mallesh Murugesan

Chief
Technology
Officer

 siskin
children's institute



 project
LIFT

 TRUE NORTH

 LOCKTON

 Cerner

 Humana

 Harrods

 uReveal
The New Economics for Data



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PROTOTYPE DEMO + Relevant Examples

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CLOSING REMARKS + Questions & Answers

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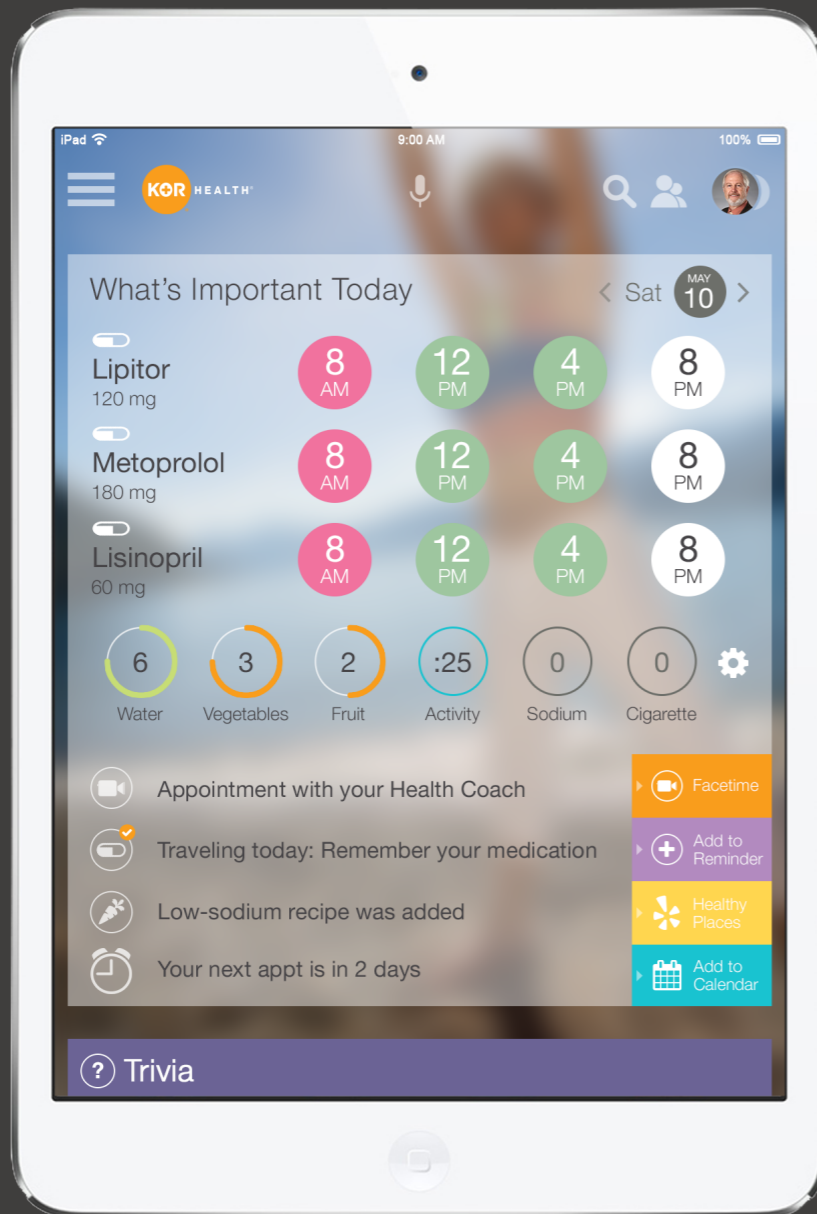


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SCREEN SHOTS

WHATS IMPORTANT TODAY

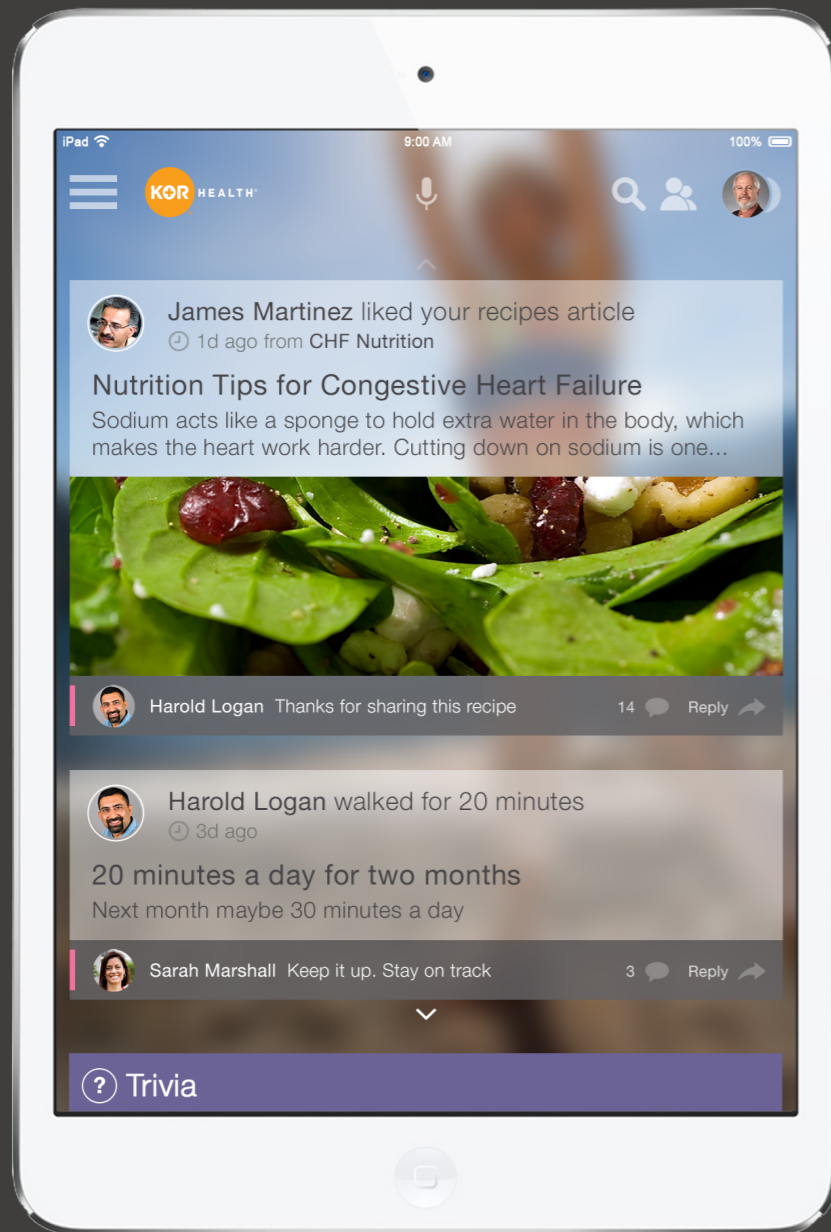


MY INFO

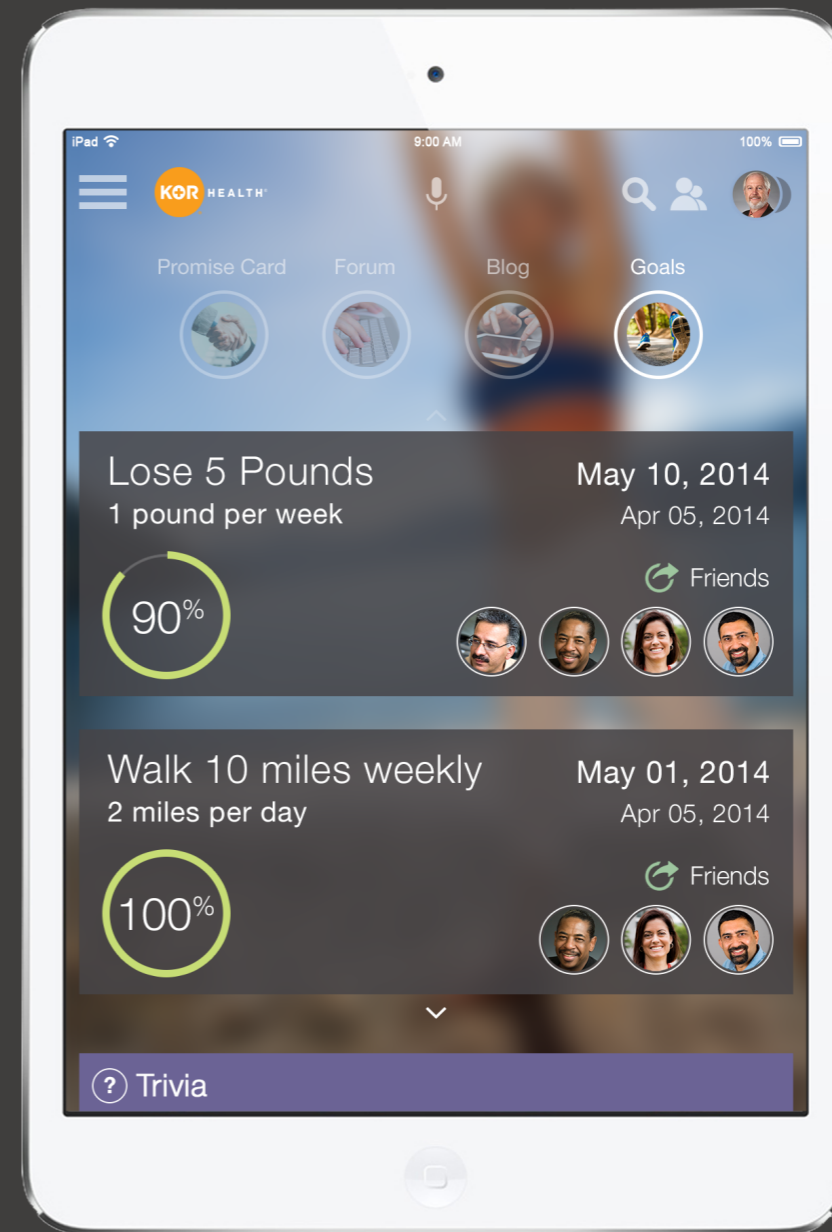


SCREEN SHOTS

NEWSFEED

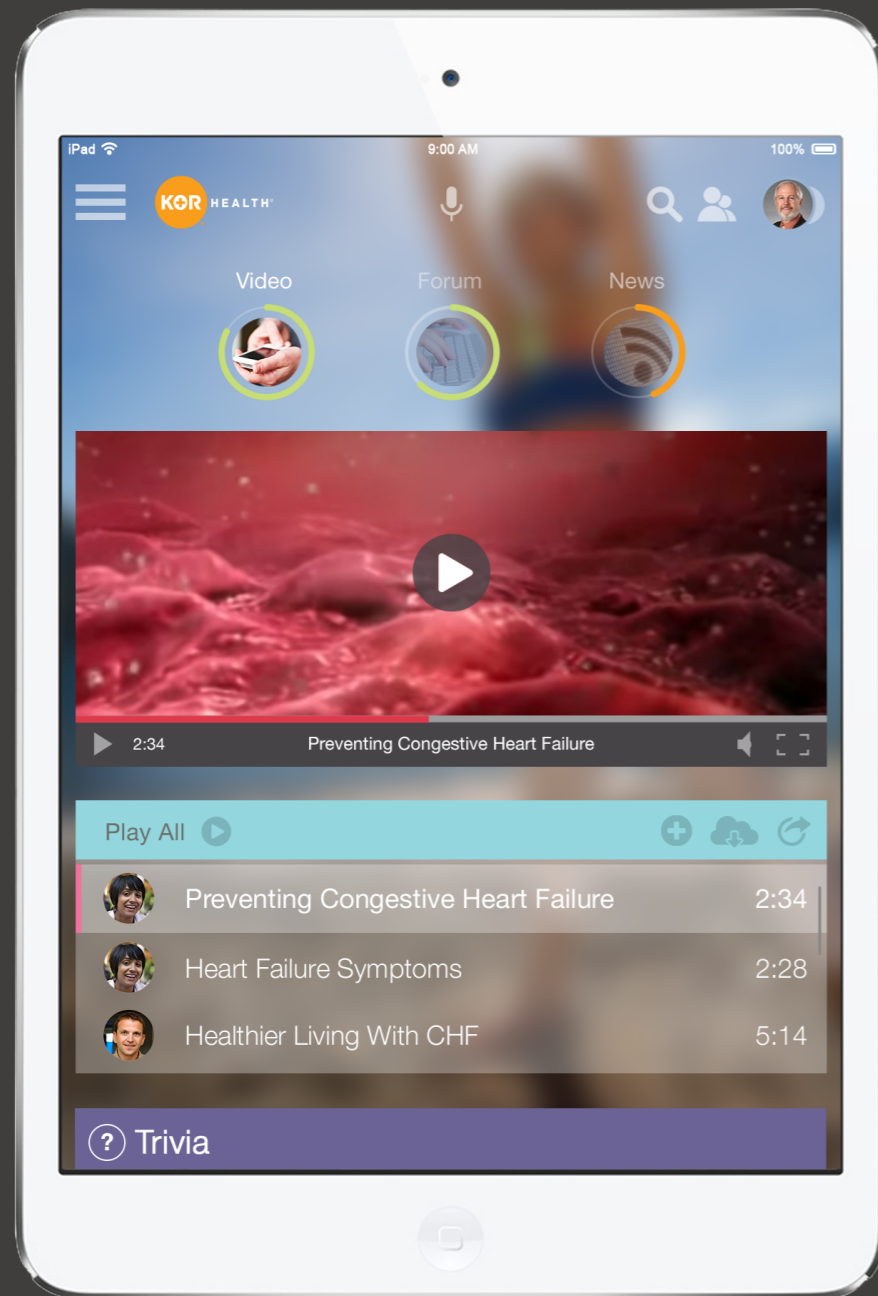


GOALS



SCREEN SHOTS

EDUCATION



CAREPLAN



SCREEN SHOTS

KOR + iPHONE APP

